




PATENT
Attorney Docket No.: 20098/2-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-----------------|---|----------------------|---|--|
| Applicant | : | Richard C. ZORN |) | I hereby certify that this paper |
| U.S. Serial No. | : | 09/747,950 |) | (and/or fee) is being deposited with |
| Filed | : | December 27, 2000 |) | the United States Postal Service as |
| Title | : | TARGETED ADVERTISING |) | first class mail in an envelope |
| | | BROCHURE AND METHOD |) | addressed to: Commissioner for |
| | | FOR ITS USE |) | Patents, P.O. Box 1450, Alexandria, |
| | | |) | VA 22313-1450 on this date: |
| | | |) | June 11, 2004 |
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| | | |) | |
| Art Unit | : | 3622 |) |  |
| Examiner | : | James W. Myhre |) | Mark G. Hanley |
| | | |) | Registration No. 44,736 |

RESPONSE TO THE OFFICE ACTION DATED MARCH 15, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please enter the following amendments and consider the following remarks.

Amendments to the specification begin on page 2 of this paper.

Amendments to the claims begin on page 6 of this paper.

Remarks begin on page 12 of this paper.

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JUN 23 2004

GROUP 3600